



88.7 The Pulse

East Valley Institute of Technology

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**88.7 FM The Pulse** is a community supported, Hit Music radio station operated by the staff and students of the Radio and Audio Production Department at the East Valley Institute of Technology (EVIT) in Mesa, AZ.



It's the perfect educational "laboratory" for students eager to learn the radio and music production business.

Through underwriting sponsorships, 88.7 the Pulse provides an outlet for students to explore music, live sports, community focused issues as well as new forms of media like podcasting and social media. By supporting underwriting sponsorships at 88.7 the Pulse, you are benefitting from our unique marketing assets and also investing in future broadcasters as well. It is no doubt that underwriting on 88.7 the Pulse supports an important connection between student talent, listeners and our community at large.

In 2021, 88.7 The Pulse was designated

## Best High School Radio Station

in America (2020-2021, 2022-2023 John Drury High School Radio Awards)



LET US SHARE OUR BEST TOOLS WITH YOU IN PROMOTING YOUR BUSINESS!

On-Air  
Messages

On-Site  
Events

Social  
Media

On-Air  
Interviews

Podcasts

Pulse  
Website Ads

Contesting

High School  
Sports



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**LIVE  
SPORTS**

Pulse Sports is overseen by former ESPN Chicago broadcaster, Dave Juday, Radio Instructor and Faculty News & Sports Director. Local businesses are able to sponsor Pulse Sports programming including high school football, basketball and baseball/softball play-by-play, sports updates and live, local sports talk shows hosted by our students.

When you support 88.7 The Pulse, you are supporting our communities' next generation of broadcast and music industry leaders.



**Jonas - Class of 2022**

My dad used to volunteer as an audio engineer and I would tag along. This began my fascination with sound and music production. This class has prepared me for my next step as I continue learning about the music industry at C.R.A.S. (Conservatory of Recording Arts & Sciences)



**Steve - Class of 2016**

My career in sports media and broadcasting would not be possible without EVIT. The countless hours calling play-by-play and broadcasting sports talk radio were essential to my development as a broadcaster. Thanks to EVIT, I've gone on to work in broadcast and media roles for teams and organizations that include Pac-12 Network, Chicago Cubs, Houston Astros, New York Yankees, Arizona Rattlers and more.



**Torri - Class of 2019**

While in the program I learned about how to navigate the music industry and basic mixing techniques that I would later go on to apply in the real world. I've toured both the U.K. and the U.S. with the band Doll Skin where not only did I get the opportunity to perform - but understand aspects of artist management as well.

## TESTIMONIALS



"It has been a true pleasure working with the entire Pulse team as we work together to create new & exciting ways to market Mesa Golfland Sunsplash Waterpark. We look forward to a long lasting relationship with the Pulse team, their students and the community they serve."

- Tony Hacker, General Manager



"We've gotten tremendous coverage and a great response from both our customers and The Pulse listeners. We know we have gotten many new Pete's Fish & Chips fans from The Pulse & we are glad that our radio advertising dollars are helping to support EVIT."

- Kathy Adams, President



## **The East Valley Institute of Technology**

(EVIT) is a public school system that offers advanced career training at two central campuses in Mesa – the Dr. A. Keith Crandell (Main) Campus and the Power Campus – and a branch campus in Apache Junction.

EVIT boasts a 98% graduation rate which is 20% higher than the state average! Two out of three go on to college. Within one year of completing their EVIT training, 92% are in jobs and/or college or the military.

